



Support your community through a sponsorship of Guelph Dance.

Align your business with excellence, innovation, artistry, wellness and diversity.

Guelph Dance has been engaging, connecting and educating since 1998. We are a nationally recognized leader in Canadian contemporary dance, presenting innovative performances and educating people of all ages through workshops, camps and talks.

Our Patrons

Our loyal patrons are community-minded and committed to the arts. They value enriching artistic and cultural experiences, are looking for high-quality educational opportunities and are dedicated community supporters.

Exposure

We expect:

- ▶ 3,000 patrons to attend the Guelph Dance Festival
- ▶ 250 children to attend our March and July camps
- ▶ 2,000 students to participate in dance workshops in their schools
- ▶ 25,000 unique page views on our website
- ▶ 3,200 people to receive monthly newsletter
- ▶ 5,000 people to follow us on social media

What Our Patrons Say

"You start off the festival season, in a big way."

"Beautiful, inspiring, deeply intimate, thanks!"

"Pleased you are at different venues in the city and trying new and different things."

"It's always a pleasure to work with Guelph Dance, and I look forward to continuing to do so."

CFRU, Guelph Dance Sponsor





Benefits

We offer varying levels of sponsorships with associated benefits and are happy to work with you to create unique packages that meet your needs.

- ▶ **Naming Rights** – link your business name to a specific event
- ▶ **Logo Placement** – print, online, merchandise, venues
- ▶ **Online Exposure** – social media, website, e-newsletter, blog
- ▶ **Product Display** – samples, goody bags, brochure placement
- ▶ **Advertising Opportunities** – in annual festival program
- ▶ **Verbal Recognition** – announced by MCs at performances
- ▶ **Hospitality** – tickets and discounts



Guelph Dance
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Our Programs

Guelph Dance Festival

The Guelph Dance Festival showcases the best in Canadian contemporary dance right here in Guelph. Going strong since 1998, the festival brings a diverse mix of professional dance to Guelph's parks and theatres. In an action-packed, four-day festival, there is truly something for everyone: performances, family-friendly shows, workshops for the general public, and social gatherings. This festival kicks off the city's rich summer cultural season!

Guelph Dance Arts Explosion Camps

Guelph Dance's March Break and Summer Arts Explosion camps serve children ages 4-13 at River Run Centre. They are fun-filled, pressure-free explorations of the arts, featuring renowned teaching artists specializing in diverse art forms.

Guelph Dance Workshops in Schools

Guelph Dance's Workshops in Schools program brings curriculum-based dance education to Guelph's schools. Knowing that dance has the capacity to bolster children's self-confidence, encourage their creative thinking and improve their academic success, Guelph Dance has broadened the scope of this program to train dance educators and school teachers on teaching dance in a school setting.

Local Initiatives

Guelph Dance's Local Initiatives support the work of local dance artists through a series of programs that contribute to artistic creation and professional development, including: artistic residencies, mentorship programs, community engagement projects, performance opportunities, and networking events.

"One of Guelph's cultural jewels."

Guelph-Mercury Tribune

"Inclusive, downtown, high quality."

Camp parent

"Thank you for letting me go to dance camp! It was really fun!"

Subsidized camper

"I felt really unique and different when I danced. I felt like I could express my inner self through the art of dancing."

Workshops in Schools participant



Photography: Front, top – Aeriosa by Ashley Renee
Photography: bottom – Jody Oberfelder Projects by Kevin Konnyu; back, top – Patrons at "In the Park"; bottom – Arts Explosion Camper by Randy Sutherland

guelphdance.ca

**Festival
Productions
In Schools
Camps
Local Initiatives**